

# STYLITICS

## AI Image Studio

### The Future of Studio-Quality Content at Scale

AI is transforming how retail content is created. Stylitics is shaping the next evolution in visual storytelling, combining fashion-trained AI, human expertise, and brand control to deliver high-quality, scalable on-model imagery.

### The Challenge

- On-model imagery drives engagement and conversion, but photoshoots are expensive, slow, and hard to scale.
- Retailers need to show every color, size, and body type, but doing so through traditional studios is expensive and logistically complex.
- AI promises efficiency, but most tools miss the mark on realism and brand safety.
- The challenge: scaling on-model imagery without compromising trust or quality.

### Our Point of View

- AI imagery is a major leap forward for retail, but quality will determine who wins.
- Shoppers embrace it when it's accurate, transparent, and trustworthy.
- Stylitics combines AI precision with human QA to deliver scalable, brand-safe visual content.

**95%**

Lower Production Costs  
vs. traditional photography

**+10–30%**

PDP Conversion Lift  
with on-model imagery

**>95%**

Brand-Approved Output Quality  
through AI + human QA

**10,000+**

Monthly SKU Throughput



### Stylitics' Approach

Stylitics applies over a decade of retail, styling, and data expertise to the next frontier of imagery creation:

- **Fashion-Trained AI** that understands styling, context, and brand aesthetics.
- **Human-in-the-Loop QA** for accuracy, realism, and brand fidelity.
- **Enterprise-Grade Workflows** with built-in legal, creative, and approval controls.
- **Continuous R&D** expanding into body diversity, styling, and fit precision.

STYLITICS

# AI Image Studio



Classic Boyfriend Blazer  
\$120.00

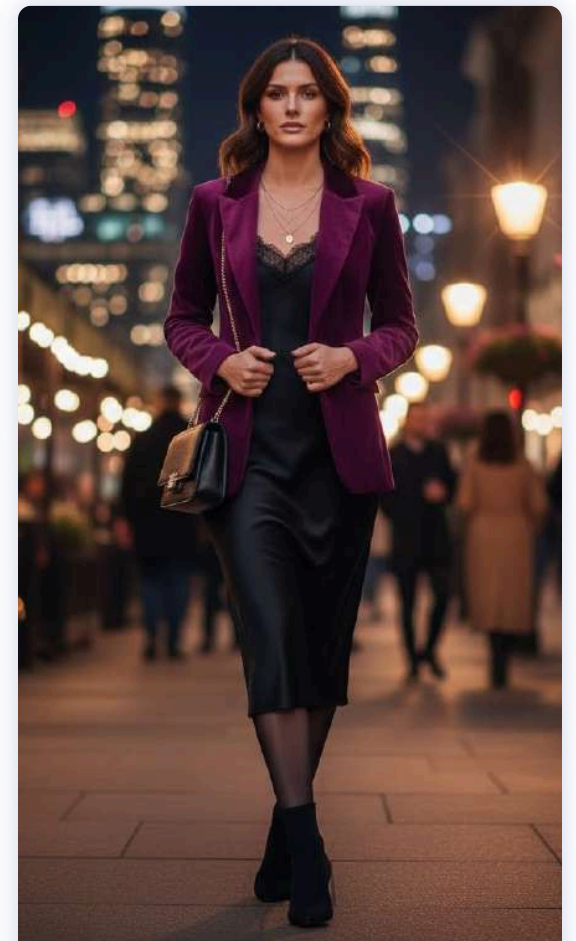
Add To Bag



Urban Elegance



Office Classic



Evening Chic

## The Path Forward

Stylitics is advancing research to make AI imagery faster, more consistent, and more inclusive.

- **Baseline Coverage** – Expand on-model presence across full product catalogs.
- **Scaled Inspiration** – Generate styled looks and lifestyle imagery at scale.
- **Creative Flexibility** – Explore on-model video, color and background swaps, and varied lifestyle settings.
- **Personalization & Representation** – Reflect diverse body types, styles, and real-world contexts.

Our focus remains the same: helping retailers deliver inspiration and confidence through quality, data-driven content.

## Learn More

Explore the next era of visual storytelling with Stylitics AI Imagery.

[stylitics.com](https://stylitics.com) | [info@stylitics.com](mailto:info@stylitics.com)